

# Anna-Lena Ohmstedt

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Born 19.10.2003 in Hamburg

<https://anna-lena-ohmstedt.github.io/portfolio/>

## EDUCATION

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### Humboldt-Universität zu Berlin

*Bachelor of Science in Business Administration*

Focus: Marketing, Communication Management, Project Management

Thesis: Marketing

**Berlin, DE**

10/2022 – 10/2026

### Gymnasium Blankenese

Abitur: 1,5

**Hamburg, DE**

2013 – 2021

## WORK EXPERIENCE

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### David Borck Immobiliengesellschaft mbH

*Working Student Marketing / Real Estate*

- Supported the marketing and presentation of 20+ high-end real estate properties
- Contributed to brand communication and development of client-facing materials
- Conducted market and competitor analysis to support positioning of premium assets

**Berlin, DE**

03/2026 - Present

### M2. technology & project consulting

*Working Student Marketing*

- Contributed to the execution of 10+ multi-channel marketing campaigns
- Collaborated with marketing and sales teams to align communication strategies
- Supported content creation and brand communication initiatives

**Berlin, DE**

04/2025 – 01/2026

### Tabea Hospital

*Intern, Dermatology & Vascular Surgery Department*

- Supported administrative processes and internal coordination
- Contributed to efficient workflow management within a clinical environment

**Hamburg, DE**

2021

## LEADERSHIP & EXTRACURRICULAR ACTIVITIES

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### SheLeads Berlin

*Event Management & Partnerships*

- Supported the organisation and execution of 15+ networking events, workshops, and panels
- Managed communication with partners and external stakeholders

**Berlin, DE**

01/2025 – Present

### Election Assistant

- Supported the execution of European and district elections.

**Hamburg, DE**

2024 & 2025

## SKILLS & INTERESTS

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**Languages:** German (native), English (C1 business proficiency), French (B1 certified), Italian (A1 currently)

**Skills:** Brand Communication, Content Creation, Social Media, WordPress, Typo3, Canva, GitHub, MS Office (Excel, PowerPoint, Word)

**Interests:** Luxury & Fashion, Branding, Tennis, Sewing, Travelling, Events

**Certificate:** INSIDE LVMH Certificate „Operations, Supply Chain, Retail & Customer Experience at LVMH“